

AGN. NO. _____

MOTION BY SUPERVISORS MICHAEL D. ANTONOVICH
AND DON KNABE

APRIL 26, 2005

To better inform and educate the County's 10 million residents on important civic issues and cultural activities, the County should immediately begin to establish a County cable channel and work cooperatively with our franchise cable providers to find the most effective way to launch a County channel.

I, THEREFORE, MOVE that the Board of Supervisors:

1. Direct the Public Information Office to:
 - a. Report back in 90 days with a comprehensive strategic plan to establish a County cable channel including information on budget, staffing, contracts, technology issues, timeline, programming, areas of implementation and an assessment of relevant capabilities within existing County departments, and any of the 88 cities within the County;

- M O R E -

MOTION

BURKE _____

YAROSLAVSKY _____

KNABE _____

ANTONOVICH _____

MOLINA _____

- b. Establish a County channel advisory group comprised of representatives from each Board office to help guide the Public Information Office; and,
 - c. Work cooperatively with the County's cable franchise providers to review the County's cable franchise agreements and to reach a mutual agreement for their assistance in establishing a County cable channel and report back to the Board.
2. Direct County Counsel, Consumer Affairs and the Chief Administrative Officer to work with the Public Information Office to implement a County cable channel, including the transfer to the Public Information Office of the video library established for the purposes of programming for a County channel.

#

MDA:tbc
countychannel